

8th November 2017



**A.G.BARR p.l.c. SOFT DRINKS**

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Dear Sir/Madam,

Thank you for your letter dated 01.11.2017.

We are sorry to hear that you feel that the packaging design for Rubicon Mango exotic juice drink is misleading consumers.

We have always ensured that our packaging gives consumers the information they need to make an informed choice about the products they are buying from us.

The labelling design and food information printed on all Rubicon packs conforms fully with all EU and UK food labelling regulations and legislation.

Rubicon Mango contains 19% mango fruit purée and, in accordance with the food labelling regulations, we are entitled to depict the relevant fruit on pack. In addition we use the legal description 'mango juice drink' to describe the product and provide the mandatory ingredients list to fully inform our consumers on what the product contains.

I hope that this answers your query and thank you for your interest in Rubicon juice drinks.

Kind regards

**Consumer Care**